



FIT YOUTH CLASSIC 3.0

Natural Bodybuilding Competition

www.fityouthclassic.in

ABOUT Fit Youth Classic

Fit Youth Classic is more than just a name or platform, it is the story of every individual that came together in forming this platform and those that are responsible for the success of it. Each one of us started this journey of fitness with a set of goals, the goal of natural bodybuilding and to inspire the mass to adapt a natural way of bodybuilding. A platform like Fit Youth Classic gives an encouragement to every natural athlete to continue this journey they started.

With 200 participants FYC1 kickstarted, the idea was to present the story behind each athlete, and so we gave social media space to each one the participant to present their story of natural bodybuilding and why they chose this way of life. FYC1 presented East India with its first every natural bodybuilding platform.



Fit Youth Classic 1.0



Fit Youth Classic 2.0



Mission

Fit Youth Classic 3.0

Natural bodybuilding in India existed before as well, but for the enthusiast to travel from East to the venues demanded a lot of expenses in addition to that of preparation.

With FYC they found a way of expression of this passion that they so strongly believe in. The platform was open to everyone with many categories to choose from. For instance, we had Bodybuilding, Men's Physique, Classic Physique for male athletes; bikini model category for women athletes; and a special category for our specially abled natural athletes.

The jury panel of FYC was as important as the participants as they made sure that they were impartial and detailed in their judgement and made sure the participants were informed on their positives as well as the negatives points in their forms and overall. But most importantly, we decided to be a better jury of ourselves as well and took notes of the area of improvements and made sure to implement them in our coming seasons.

Youths are the future and backbone of our society. Fit Youth Classic defines the platform for those "Youth" who wants to stay "Fit" and Healthy. We conducted FYC 1.0 in February, 2020 for the first time in Bengal and got overwhelmed with the huge responses from the enthusiastic athletes and the associated fitness brands of Bengal who extends their hands as valuable sponsors.

This encourages us to expand the platform much bigger which can accommodate more athletes from other states as well. After that, pandemic started all over the world and we could not manage to provide the stage to the potential athletes for the next year. But overcoming that tough times, we managed to conduct the FYC 2.0 in May, 2022 which exceeds the success of FYC 1.0 where huge number of athletes from different states such as Orissa, Sikkim, Guwahati, Manipur participated along with the athletes from Bengal.

Making of FYC 3.0

Hi, I am Animesh Das, a natural athlete and one of the organisers of Fit Youth Classic (FYC). I was the first from West Bengal representing our state as well as country in an International Natural Bodybuilding competition. Even though I won the Mr. India title, I faced a lot of hurdles and difficulties during that time. The difficulties include the expense due to the travelling cost from one state to another, accommodation, the facilities provided by the respective federation and huge charges for registration. This experience haunts my mind everyday and resulted in an idea of organising such a platform for the athletes of Bengal who wants to showcase their hard-work but refrains from participation due to the said expenses. Then we formed a organising committee along with other experts of this fitness industry and started this competition named Fit Youth Classic which provides the perfect stage to the athletes who wants to transform themselves in a healthy and natural way.

After this successful events for two consecutive times, more athletes and sponsors got associated with us and encouraging us everyday to make the next one much bigger. With that support and inspiration, we are now heading towards FYC 3.0 in 2023 which is going to be much better and vast. Already we are flooded with queries and responses from athletes of different states who wants to participate in this upcoming show. We are overwhelming with such responses from athletes and trying to make it an extravagant one.

Animesh Das

Organizing Committee FYC





Sponsorship

The success story of FYC will not be complete without mentioning the reason we could make our dream of this platform becoming a reality – our sponsors.

A number of over 25 sponsors came together in helping us on our journey of Fit Youth Classic. They came forward because they thought our initiative to connect the public with the sport of natural bodybuilding was pure and from our heart.

Our major sponsor, Bodyline, used their social media presence in creating this awareness among the mass and we will be thankful to all of them for believing in us and in co-creating a space where natural body building can shine.

WELCOMING SPONSORS FOR FIT YOUTH CLASSIC 3.0

Are you willing to be a part of the biggest ever Natural Bodybuilding Competition in Eastern India? Get Featured alongside in our promotional events, become title sponsors, or showcase your brand at the event, We have many sponsorship proposals for brands like you, Contact us at the below ids to discuss further.

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